



The flexible shop solution for increase in sales: clavisWebshop

Exactly Tailored to Your Business Processes

Sales figures for the distribution channel internet are steadily growing – especially for B2C as well as for B2B. Consequently the right decision for an adequate web shop gains in importance. Preconfigured development platforms like the PHP based TYPO3 offer significantly more comfort and flexibility than ERP provider solutions including SAP. Concomitantly an interface to the SAP system can be added easily. Thus order entry, order list, price simulation, availability check, credit card validation and credit card deduction can be processed using SAP functionalities.

Together with your experts clavis develops the requirements profile for your web shop, closely aligned to your business processes. Subsequently these requirements will be implemented, based on up to date high performing web technologies. Starting with a fully functional sample shop, that covers the essential processes, you can test your web shop and decide whether functions shall be added or expanded.

Special clavisWebshop Features

- **Spare Part Order**

New graphic techniques allow for comfortable spare parts retrieval. For example the customer simply clicks on the illustration of the product and a 2D or 3D explosion drawing pops up where he can select the specific spare part by another click. The part number is automatically taken into the goods basket. That way the customer completes his order and the data are transferred subsequently to your SAP system, where applicable, together with the credit card information.

- **Credit Card Integration**

Besides the normal B2B payment method by invoice, also one time customers can be admitted in a web shop. For those customers are not recorded in a master file, credit card payment is preferred. For a safe credit card statement the clavis web shop uses the so called 3D secure technique. This procedure ensures that the buyer respectively the payer is in fact the credit card holder. Thus in case of a charge back a reversal accountability is enabled.



- **Lean Order Processing**

Customers with a high volume of orders can automate their order processing by implementing a silent commerce environment. Prerequisite for this feature is an interface between the IT systems of both business partners. Nevertheless cost and effort for the interface are justified only by a respective sales volume.

clavisWebshop provides you with a real alternative to silent commerce. There is a lean order processing and order data can be stored as templates. So customer orders can be transmitted automatically to a large extent and without additional cost. And there is plenty of additional time leeway for you to implement complex silent commerce connections.

- **Prebooked Order**

For some customers prebooked orders must be cleared by a central authority. For this purpose several shop users with different authorisations can be created referring to one SAP customer master. The prebooked order is held in the web shop and will be transferred into the SAP system not until the central approval.

Increase your sales volume by introducing an additional sales channel: the internet. We would be happy to provide you advice in the realisation of your web shop, with our technical as well as with our economical expertise. By use of our well proved test and project management methods we ensure an efficient, short term and safe implementation.

Did we arouse your interest?

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